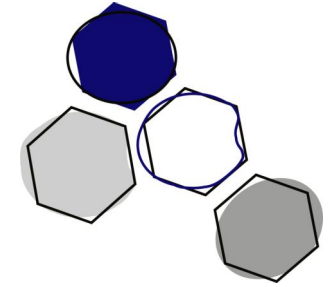


## About us

To date Resonance has raised investments approaching £2m in total from a network of over 40 investors. Successful deals have included community share issues, direct property acquisitions through to international funds. In all these cases the motivation behind the investment is a blend of clear social or environmental transformation alongside financial return. Internal Rates of Return have ranged from 3.5% to 50%.

We help entrepreneurs and investors find the optimum blend of risk reward and specific social impacts. We work on the premise that at a social enterprises' resonant frequency a modest level of financial input can produce big waves!

Resonance was established in 2002 by founder Daniel Brewer and internet entrepreneur Dr Peter Dawe OBE co-founder of PIPEX. It now has bases in London and Cornwall with a network of associates who are specialist project managers, accountants, consultants and surveyors.



# resonance

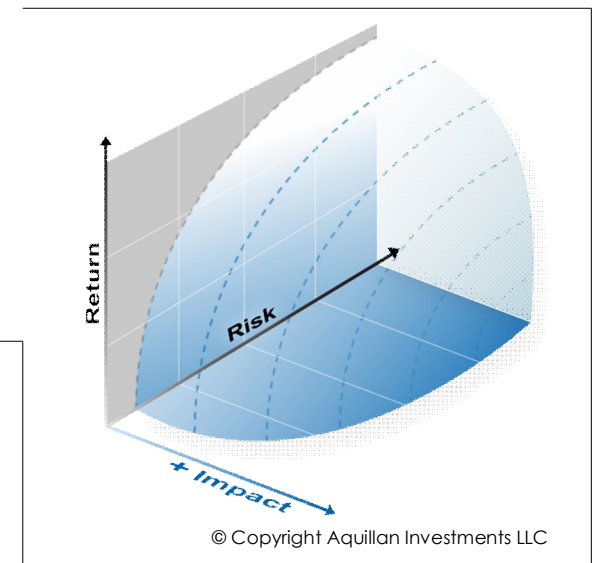
Social enterprise investment

# resonance



Resonance Limited  
42 St Thomas Road  
Launceston  
PL15 8BX

Phone: 0845 0043432  
Email: [info@resonance.ltd.uk](mailto:info@resonance.ltd.uk)  
Web: [www.resonance.ltd.uk](http://www.resonance.ltd.uk)



Redefining 'shareholder value' to acknowledge  
ALL the values that matter to investors

## WHAT WE DO

Resonance matches values-led investment with growing social enterprises. It has particular, but not exclusive, expertise in raising risk capital for property acquisitions and development; businesses employing marginalised people and businesses tackling global poverty.

## Social Enterprises

### Consultancy

Resonance helps social enterprises get investment ready. Most of the time this is at the request of the social enterprise, but sometimes we are employed by prospective investors to assist in 'grooming' social enterprises for investment.

### Raising Risk Capital

We are often employed directly by social enterprises to help them find the gap funding they need to grow. Our priority is to achieve a strong social and financial values match.

### Post Investment Project Management

Once an organization has received investment there is often a step change that needs to take place. Resonance comes along side social enterprises to manage this change. This can involve light touch supervision of financial controls or in depth co-ordination of a professional team on a property development project.

### Please get in touch..

if you are a social entrepreneur needing to raise risk capital to grow a high social impact business with the ability to offer a financial return.

## Investors

### Investment Research

Resonance is well networked in the social enterprise arena and is employed by a number of social investors to scout for opportunities that meet their specific blended values. Opportunities are thoroughly screened and individually contacted to establish a rapport and understanding of the business proposition, the management team and the social impacts.

This is a service we offer to

- Asset Managers to help them excel in their Social and Environmental offerings
- Charitable Trusts to help them make their endowments better achieve their charitable objects rather than just investing for financial return. (known as Programme Related Investing)
- Individuals whether they are professional business angels, or simply high net worth individuals looking to manage their investments through SIPPs or otherwise
- Fund managers or Venture Capital Trusts looking to expose themselves to high quality propositions that also have high social impacts

### Fund Management

Resonance is in the early stages of launching a property fund. In essence this will be run as a Venture Capital Fund investing in social enterprises and charities in the UK. However instead of buying shares, which is often not legally possible, the Fund will invest directly in property that houses these organizations thus releasing resources for the organizations to

grow. As such the Fund will be a Property Asset Class to enable accessibility for institutional investors. Structuring as a fund will enable investors to invest in a variety of high impact ventures, spreading the risk across the whole portfolio.

### Please get in touch..

if you are looking to invest money that achieves social change in a way that is important to you and we can send you our pipeline of investment opportunities.

## Our Ethos

### How we do it

The process we go through with our clients both investors and social enterprises is one led by values. We believe every business and every individual has a particular blend of values. It is our job to help understand these, articulate them and then find a good match between investor and investee. Financial performance is always an important element of this blend but is not always the most important.

### The Small Print

Resonance is company registered in England Wales no. 04418625. Resonance is currently not FSA regulated and as such cannot provide financial advice. We are therefore limited to working with investors who can operate outside the Financial Services and Markets Act.

Phone: 0845 0043432  
 Email: [info@resonance.ltd.uk](mailto:info@resonance.ltd.uk)  
 Web: [www.resonance.ltd.uk](http://www.resonance.ltd.uk)